

# CONNECTIONS

A Quarterly Publication of Ladies 327, Inc.



**#SUPPORTLOCAL** 

#### **About Us:**

- 1. Encourage fellowship, camaraderie, and friendship to women who request membership and meet the membership criteria via regularly scheduled monthly activities including, but not limited to, group lunches/dinners/other functions of general interest.
- 2. Support and shop local small business with scheduled activities and everyday life.
- 3. Support and assist other 501(c)3 charitable organizations in achieving their proprietary goals through advertisement, participation, think tank activity, monetary contributions, and any other legal enterprise that may be beneficial to those entities.

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CONNECTIONS is a FREE quarterly publication. It will help you stay up to date on upcoming events, local programs, and what our Non-Profits are doing for the community CONNECTIONS is available in digital & printed format.

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Our Board of Directors are responsible for overseeing all the organization's activities.
Our board members are 100% volunteer

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I really do love this time of year. The hustle of the holidays is behind us and the catch up/change everything/get moving hustle of January is gone but that perfect Florida weather is still here, the beauty of Spring is popping up everywhere and Ladies 327 is no exception!

Pints & Paws just happened (and man what fun that was, watching everyone enjoying our beautiful downtown with their favorite four-legged companions) and our 2nd annual Women's Life & Business Expo, SHINE! is right around the corner.

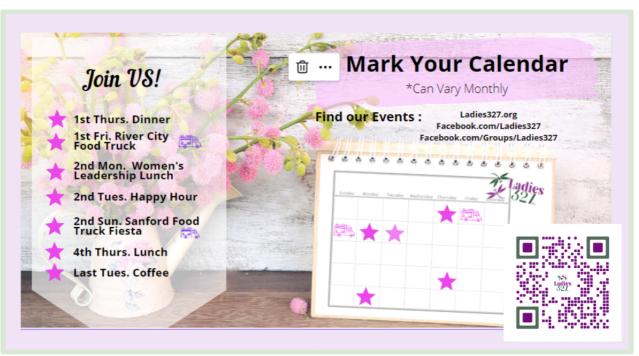
Spring is the perfect season to re-energize your spirit, your business, your wardrobe, your relationships, your brand and your business...all things you can do at SHINE! So whether you join us as a valued sponsor, showcase your business as a vendor or bring a friend to enjoy the breakout speakers and fashion show, be sure to put April 15 on your calendar. After all the talk last year, this is an event you don't want to miss!

But if you do, there are still several other ways you can "get connected" with Ladies327 this season. Bring your date out for River City Food Trucks in DeBary, bring your best girl friend to the Women's Leadership Lunch at Hollerbach's, bring your children to one of our famous Kids Zone's, or even bake some cookies for the Rescue Outreach Mission dinner. Whatever your passion, there is a place for you at Ladies 327.

For more information about Ladies 327, join us for Get Connected, our bi-monthly (get to know you) breakfast at the Colonial Room (see our events page or www.ladies327.org/events).

From the bottom of my heart, thank YOU for being part of Ladies 327.

































# Meet One of Our Non-Profit Partners



The **Pearlie Mae Ford Community Service Club of Sanford, Inc. (PMF)** is an organization of women from Sanford and surrounding areas that was established in 2012 to support, strengthen, and improve the Sanford community and beyond.

The members of PMF have been busy and blessed for over a decade to have worked in activities such as feeding the needy at the Rescue Outreach Mission, making donations to Dress for Success, providing scholarships to area high school students, and providing non-perishable food items, clothing, and school supplies to Title I schools.

To date, **PMF** has awarded 43 scholarships to students graduating from local high schools. Fundraising efforts have included galas such as their signature Annual Taste of the Kentucky Derby. Plans are underway for this year's **Derby, which will be held at the Sanford Civic Center on May 6.** 

Community involvement is the cornerstone of the club's purpose. To that end, PMF has participated in Celebrate Sanford – Goldsboro Extravaganza, City of Sanford's "Tour of Homes and Tablescape" event, Ladies 327 Community Involvement Fair and their 50 Shades of Pink Event--Bras for a Cause fundraiser, Sanford's National Night Out, Sanford's Mardi Gras Parade, and Sanford's Illuminated Christmas Parade. The ladies have also volunteered with the S.I.S.T.A. (Smart, Intelligent, and Successful Teen Achievers) Program and the Picnic Project.

The PMF Club consists of 25 hardworking ladies who are passionate about giving back to the community. They strongly believe that to make a difference, they must work on, "Changing Lives One Pearl at a Time."

Please Like & Follow Pearlie Mae Ford on social media @PearlieMaeFordServiceClubof SanfordInc





































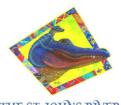














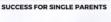
































When someone asks me what my favorite season, my instinct is to say, "Fall, of course" but I think maybe I've had it wrong this whole time. I mean think about it. This time of year, the earth is literally waking up from months of slumber and hibernation and the weight of all of last years decisions. Oh wait, that one is us.

Honestly, the whole earth can't be waking up without us feeling at least a little bit of that energy, right?! So why not leverage that? Let's grab this opportunity to wake from our slumber, to release the dead weight of resolutions past and begin again with a fresh set of eyes, a new look and a renewed mindset. Now, is your time to shine and Ladies 327 is bringing you the perfect tool to do just that!

Last year, we launched our very first Women's Life & Business Expo at the Sanford Civic Center. We helped over 200 women in our community IGNITE their dreams, power and passions. Women from every walk of life joined together in a day of shopping, inspiration, food and fun. That event was the catalyst for so many life-giving changes for me, of course we are doing it again!

Girl, this year we brought in more live entertainment, more vendors, more prizes, more food trucks, a fashion show, a DJ and smaller breakout sessions to help you get exactly what YOU need out of this day. Come prepared to receive, as our fabulous speakers teach us how to SHINE in our businesses, our personal brand, our relationships, our finances, our wardrobes and soooo much more!

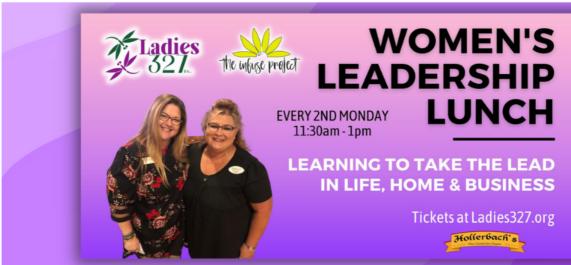
Ladies 327 & The Infuse Project want you to have the most amazing year yet...isn't that what you want too? We look forward to seeing you at SHINE 2023!



With Joy, Jo Badger

Vice President, Ladies 327, Inc President, The Infuse Project

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## Meet One of Our Non-Profit Partners



Heartland Haven Foundation (HHF) was brought to life from the healing successes of Equus Coaching by Angela Jackson (certified Equus Life Coach) and a group of dedicated individuals who have experienced their own healing through Equine Assisted Therapy. The foundation was created with the purpose of offering Equine Assisted Therapy to those who may not have the means to otherwise obtain therapy support for personal, emotional, and/or mental health concerns, including anxiety, depression, post-traumatic stress disorder (PTSD), attention deficit hyperactivity disorder (ADHD), cancer support, and grief counseling, to name a few.

**Equine Assisted Therapy** is a unique approach that uses horses as catalysts for emotional growth and learning and creates an opportunity for individuals to experience self-discovery in the presence of a horse. It is an experience that enables a person to shift from internal confusion and conflict into a greater sense of creativity and genuine personal alignment and growth. Equine-assisted therapy encompasses a range of treatments that involve activities with the horses (on the ground, not in the saddle) to promote human physical/mental health.

Because of the higher cost of this therapy due to the expense of horse care and rehabilitation, Equine Therapy may not be attainable for everyone. **HHF** wants to change that, we want to reach out to everyone in need of life balance. We are inclusive and diverse and believe that even though we have gone through different experiences, our core struggles as humans remain the same. We know first-hand that healing is possible, and healing with horses is magical.

By using rescued and retrained horses, **HHF** is not only renewing the lives of people but also giving horses a second chance—and a purpose that they enjoy.

#### Our Mission:

Using rescued and retrained horses to help people make a difference in their lives through personal growth and self-discovery.

#### **Learn More:**

www.heartlandhavenfoundation.org

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HOME

Sweet

#### Sponsor Highlight:

**The Colonial Room** Restaurant is Downtown Sanford's Oldest Restaurant and Ladies 327's very first sponsor. Owner Michelle Simoneaux, was a server at the restaurant for 22 years, saw a change of ownership that led the Colonial Room down the road towards closure. She leapt by faith into the world of restaurant ownership. Michelle has returned the restaurant to its former glory as a community staple, successfully moved its location, and celebrated the 1st year of a 2nd business called the Colonial Room Country Store.

In addition to being a Ladies 327 sponsor for nearly 6 years, Michelle has been a L327 board member for 5 years and is chair of the public relations committee. As a sponsor, the Colonial Room has supported L327 financially and donated food for many events (1st Responder's Breakfast & Cops for Christmas, goods for raffle baskets, & supplies for events like IGNITE).

Colonial Room has also donated countless man hours and use of space for events (Bingo which raises money for non-profit partners, Get Connected, which allows current and new members to spend time with board members while getting acquainted with current L327 events and mission, and volunteer appreciation events).



Michelle partners with L327 as sponsor for the River Council meetings and feeding the homeless alongside the Restoration Church of Sanford.

Asked what drives her to do so much for her community, Michelle simply states that her family has been blessed many times with 2nd chances, so she recognizes both the need and the life changing power behind the work she supports. Michelle remains a sponsor because, "Ladies 327 has heart. They are everything I want to be and more. I have seen them work so hard to make every effort to help where they can and turn no one in need away."





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#### BEING A VOLUNTEER

It's not for money, It's not for fame,
It's not for any personal gain.
It's just for love of fellow man.
It's just to lend a helping hand.

It's just to give a tithe of self.

That's something you can't buy
with wealth.

It's not for medals won with pride.
It's for the feeling deep inside.

It's that reward down in your heart,
It's that feeling that you've been a part
Of helping others far and near
That makes you be a volunteer!

(Author Unknown)



#### **LEARN & STAY INFORMED**

#### Join us May 6th

If you're new, this meeting is an opportunity to learn about Ladies 327, Inc: the history, the mission, & how you can get "connected" to what calls to you. If you've been around, this meeting is an opportunity to re-connect, meet new members, & learn about new committee opportunities. Session will be about 90 mins. Hosted by Jo Badger & members of the L327 Board.

### Email: Volunteers@Ladies327.org For details

I find a volunteer's heart to be a wildly beautiful thing.
- Lissette Reina





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#### **APRIL**

- 2- Sanford Food Truck
- 4- TRH Kids Night w L327 Easter Theme
- 6- Ladies 327 Monthly Dinner
- 7- River City Food Truck
- 8- City of Sanford Easter Celebration
- 10- Women's Leadership Lunch
- 15- SHINE Women's Expo
- 18- Ladies 327 Bowling Event
- 22- Hot Wheels Event at N Branch Library
- 22- Sanford Ave Block Party
- 25- Chit, Chat, & Coffee
- 27- Ladies 327 Monthly Lunch
- 29- Glorious Hands Tea Event
- 30- Bingo Ntl. Ovarian Cancer Coalition

#### <u>May</u>

- 2- TRH Kids Night Harry Potter
- 4- Ladies 327 Dinner
- 5- River City Food Truck
- 6- Get Connected w/ L327 Event
- 14- Sanford Food Truck
- 17- Ladies 327 Monthly Lunch
- 18- Bunco w Glorious Hands
- 23- TRH Kids Night w L327 End of School Bash Parking Lot Party
- 27- Hurricane Party
- 27- Sanford Block Party
- 30- Ladies 327 Meat Bingo at Hollerbach's
- 31- Chit, Chat, & Coffee



#### <u>June</u>

- 1- Ladies 327 Monthly Dinner
- 2- River City Food Truck
- 11- Sanford Food Truck Fiesta
- 12- Women's Leadership Lunch
- 13- Texas Roadhouse Kid Night w Ladies 327
- 17- Ladies 327 Poker Tournament
- 20- Kids Night at Jack the Dipper
- 22- Ladies 327 Monthly Lunch
- 25- Bingo
- 27- Chit Chat & Coffee



Please visit our website for updates and events: www.ladies327.org/calendar

For the most up-to-date information, we encourage you to search the event on Facebook!



# DON'T MISS THIS!



Scan for tickets or visit www.ladies 3 27.org

# SHINE

A Women's Life and Business Expo

# Saturday April 15

Sponsorships Available Early Bird \$25 General Admission \$35 VIP Access \$50

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